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UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/871,008	05/31/2001	John David Walker	4531.001

CONFIRMATION NO. 7509

FORMALITIES LETTER



OC000000007004291

**David P. Lhota
Stearns Weaver Miller
Suite 1900
200 East Broward Boulevard
Fort Lauderdale, FL 33301**

Date Mailed: 10/31/2001

NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL)

Filing Date Granted

The U.S. Patent and Trademark Office has received your reply on 10/05/2001 to the Notice to File Missing Parts (Notice) mailed 07/31/2001 and it has been entered into the nonprovisional application. The reply, however, does not include the following items required in the Notice.

The period of reply remains as set forth in the Notice. You may, however, obtain EXTENSIONS OF TIME under the provisions of 37 CFR 1.136 (a) accompanied by the appropriate fee (37 CFR 1.17(a)).

A complete reply must be timely filed to prevent ABANDONMENT of the above-identified application.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

MO
Customer Service Center

Customer Service Center
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE



303688 ✓

THE UNITED STATES PATENT AND TRADEMARK OFFICE

November 27, 2001

In re application of : John David Walker
Serial No. : 09/871,008
Filed : May 31, 2001
For : **METHOD, APPARATUS AND SYSTEM FOR
ELECTRONIC ADVERTISING AND
MANAGING INFORMATION ON THE
INTERNET**
Our File No. : 4531.001

RESPONSE TO NOTICE OF INCOMPLETE REPLY

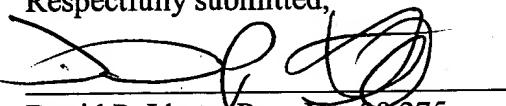
Commissioner for Patents
United States Patent and Trademark Office
Washington, D.C. 20231

Dear Assistant Commissioner:

This correspondence is responsive to the Notice of Incomplete Reply, which states that the drawing sheets do not have the appropriate margins. Substitute drawings (10), along with a Petition for Extension of Time under 37 CFR 1.136(a), and check in the amount of \$200.00 for extension fee are enclosed herewith.

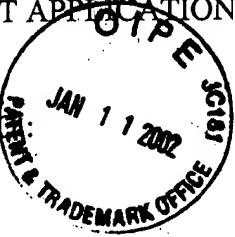
Please contact the undersigned if you have any questions or require anything else.

Respectfully submitted,


David P. Lhota, Reg. No. 39,275

Stearns Weaver Miller Weissler Alhadef &
Sitterson, P.A.
200 East Broward Boulevard, Suite 1900
Ft. Lauderdale, Florida 33301
(954) 462-9500

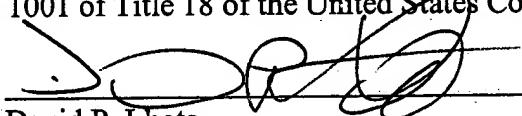
PATENT APPLICATION: **METHOD, APPARATUS AND SYSTEM FOR
ELECTRONIC ADVERTISING AND MANAGING
INFORMATION ON THE INTERNET**
FILE NO: **4531.001**



CERTIFICATE OF MAIL

I HEREBY CERTIFY that the following correspondence: **RESPONSE TO NOTICE OF
INCOMPLETE REPLY (NONPROVISIONAL); COPY OF NOTICE OF INCOMPLETE
REPLY; SUBSTITUTE DRAWING SHEETS (10); PETITION FOR EXTENSION OF TIME
UNDER 37 CFR 1.136(a); CHECK IN THE AMOUNT OF \$200.00 FOR EXTENSION FEE;
and RETURN POSTCARD FOR CONFIRMATION OF RECEIPT** is being deposited with the
United States Postal Service addressed to: Assistant Commissioner for Patents, Washington, D.C.
20231, on this 27 day of November, 2001.

I hereby declare that all statements made herein of my own knowledge are true and that all
statements made on information and belief are believed to be true; and further that these statements
were made with the knowledge that willful false statements and the like so made are punishable by
fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.



David P. Lhota
Date: 11-27-01

Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A.
200 East Broward Boulevard, Suite 1900
Fort Lauderdale, Florida 33301
(954) 462-9500